



Box 307, Dauphin, Manitoba, R7N 2V2

August 5, 2008

Dear Business Owner / Manager / Community Member:

Dauphin Minor Hockey Association is offering a sponsorship program that we feel would be beneficial to your business. This program will provide you with a one time cost opportunity to advertise your business and services for the entire hockey season, as well as supporting our community's youth, over 200 strong, involved in our program. It is estimated that your ad in the free souvenir programs and website will be viewed well over 10,000 times this season.

We have consolidated our program to this one time canvassing of your business instead of on a regular basis throughout the hockey season for each of the leagues and their respective tournaments. Donations (see side bar) for special fundraising event and tournament raffles are greatly appreciated and will be built into your sponsorship package but monies for general operations, advertising, equipment, trophies and other miscellaneous items for tournaments will be provided through your generous contribution to one of our sponsorship levels.

Dauphin Minor Hockey Association appreciates the support the business community has provided in the past and look forward to your continued involvement in our sport. Please review the enclosed package options for your advertising needs for the 2008 - 2009 hockey season.

Dauphin Minor Hockey is looking forward to your support. If you have any questions, please feel free to contact the Executive listed below through our newly updated website: [www.dauphinminorhockey.com](http://www.dauphinminorhockey.com)

Sincerely,  
Dauphin Minor Hockey Association

President – Bill Nicholson  
1st Vice – Heather Kindret  
2nd Vice – Wayne Steiner  
Secretary /Treasurer – Bonnie Watson  
Convenor Coordinator– Lisa Sinclair

**An essential part of fundraising/advertising is donation of prizes. Every tournament or fund raising event needs donations!! Examples that are always needed are as follows:**

- ✓ **Trophies/Medals (all tournaments)**
- ✓ **Sticks (all tournaments for Looney Stick)**
- ✓ **Prizes for Raffles**
  - **Hockey bags, nets, Jerseys (NHL), clothing or equipment**
  - **Games (video or board), toys**
  - **Sporting Equipment other than hockey**
  - **Tickets for community events**
  - **Passes to hockey camps/schools**
  - **Gift certificates (Clothing, Restaurants, etc.)**
- ✓ **Any business promotion items**
  - **Hats, cups, bags, mini-sticks, golf balls, water bottles, shirts, jackets, etc.**

**Dauphin Minor Hockey will distribute the prizes/donations equally or specifically to the tournaments or fund raising events as requested. All prizes are labeled with the Business Sponsor and information.**

Referee-in-Chief – Kerry Fidierchuk  
Publicity/Webmaster – Darren Eddie  
Fundraising – Lori Bogoslawski  
DMH Administrative Director- Sheri Derkach



# Dauphin Minor Hockey Association Sponsorship Packages 2008 – 2009



## Platinum Sponsor

- Sole Sponsor of one (1) tournament / year
- Presentation of championship trophies for A, B, & C side winners
- Full **Color** page advertising in all tournament programs (3 Locations available)
- Opportunity to present Gold, Silver & Bronze medals at the tournament
- Webpage advertising on Main/News/Event pages as well as 1 teams per division for the Season – Top Listing on Page (Ad to be supplied by sponsor, JPEG format)
- Signage displayed during the tournament (to be supplied by sponsor)
- PA Announcements at the tournament to be made throughout the tournament

**\$1000**

Cash and Prize  
Donation Total

## Gold Sponsor

- Major Sponsor of one (1) tournament / year
- Presentation of championship trophy for tournament A side winner
- Full page advertising in all tournament programs
- Opportunity to present medals at the tournament
- Webpage advertising on Main/News/Event pages as well as 1 team per division for the Season – 2<sup>nd</sup> Listing on Page (Ad to be supplied by sponsor, JPEG format)
- Signage displayed during the tournament (to be supplied by sponsor)
- PA Announcements at the tournament to be made during the tournament

**\$750**

Cash and Prize  
Donation Total

## Silver Sponsor

- Presentation of Consolation Trophy for a tournament B side winner
- ¾ page advertising in all tournament programs
- Webpage advertising on Main/News/Event pages for the Season as well as 1 team per division – 3<sup>rd</sup> Listing on Page (Ad to be supplied by sponsor, JPEG format)
- Opportunity to present medals at the tournament.
- Signage displayed during the tournament (to be supplied by sponsor)
- PA Announcements at the tournament to be made during the tournament

**\$600**

Cash and Prize  
Donation Total

## Bronze Sponsor

- Sponsorship of medals for the tournament C side of the tournament
- ½ page advertising in all tournament programs
- Webpage advertising for a division for Season – 4<sup>th</sup> Listing on Page as well as 1 team per division for the Season (Ad to be supplied by sponsor, JPEG format)
- Opportunity to present medals at the tournament
- Signage displayed during the tournament (to be supplied by sponsor)
- PA Announcements at the tournament to be made during the tournament

**\$350**

Cash and Prize  
Donation Total

## Runner-Up Sponsor

- ¼ page advertising in all tournament programs
- Webpage advertising for a team for Season (Ad to be supplied by sponsor, JPEG format)

**\$175**

## Community Sponsor

- 1/8th page advertising in all tournaments programs **OR**
- Webpage advertising for a team for the Season (Ad to be supplied by sponsor, JPEG format)

**\$100**



# Dauphin Minor Hockey Association Sponsorship Packages 2008 – 2009 Sign Up Form



Business Name: \_\_\_\_\_

Business Manager: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_

Dauphin Minor Hockey Rep: Lori Bogoslawski or Darren Eddie

**Platinum Sponsor.....\$1000**

Tournament requested \_\_\_\_\_ Program Back cover / Inside Front / Inside Back

**Gold Sponsor .....\$750**

Tournament requested \_\_\_\_\_ Program Front Half / Back Half

**Silver Sponsor.....\$600**

Tournament requested \_\_\_\_\_ Program Front Half / Back Half

**Bronze Sponsor.....\$350**

Tournament requested \_\_\_\_\_ Program Front Half / Back Half

**Runner – Up Sponsor .....\$175**

**Community Sponsor .....\$100**

All tournament sponsors and placement within the free souvenir tournament programs are on a first come, first request basis. So make sure to request these items on the application.

Please issue this completed form with your requests and details regarding your sponsorship to Dauphin Minor Hockey Association. Cheques and forms may be sent to Box 307, Dauphin, Manitoba, R7N 2V2.

If you have an advertisement ready for either the tournament programs or the webpage, please feel free to email them to [dmeddie@mts.net](mailto:dmeddie@mts.net).