



Box 307, Dauphin, Manitoba, R7N 2V2

August 5, 2009

Dear Potential Sponsor:

Dauphin Minor Hockey Association is inviting you to take part in our sponsorship program for the 2009-10 season. This program will provide you with a one time cost opportunity to advertise your business and services for the entire hockey season, as well as supporting our community's youth, over 220 strong, involved in our program. It is estimated that your ad in the free souvenir programs and website will be viewed well over 10,000 times this season.

**1500 Programs
Distributed at
Tournaments**

We have consolidated our sponsorship program to this one time canvassing of your business instead of on a regular basis throughout the hockey season. Donations for tournament raffles are greatly appreciated and will be accounted for into your sponsorship package but monies for individual medals, star of the game awards, and other miscellaneous items for each tournament will be provided through your generous contribution to one of our sponsorship levels.

Dauphin Minor Hockey Association appreciates the support the business community has provided in the past and look forward to your involvement in our sport. Please review the enclosed package options for your advertising needs for the 2009 - 2010 hockey season.

**Last Years Events
- Stanley Cup Tour
- Directors Cup**

**This Season
- RBC Cup
- DMH Day**

Dauphin Minor Hockey is looking forward to your support. If you have any questions, please feel free to contact the Fundraising coordinator, Lori Bogoslawski at 638-8507 or at fundraising@dauphinminorhockey.com.

Sincerely,
Dauphin Minor Hockey Association

President – Ralph Zurba
1st Vice {1stvp} – Heather Kindret
2nd Vice {2ndvp} – Curtis Yaschyshyn
Treasurer – John Orisko
Convener Coordinator {cc} – Greg Chrisp

Referee-in-Chief {refinchief} – Mitch Drysdale
Webmaster – Darren Eddie
Fundraising – Lori Bogoslawski
Administrative Director {registrar} - Sheri Derkach
Past President – Bill Nicholson

*{ * Contact all directors at email address extension
@dauphinminorhockey.com
with their title or alternate provided in brackets }*



Dauphin Minor Hockey Association Tournament Prize Donation Information Sponsorship Packages 2009 – 2010



Last year we introduced the option of donating prizes for tournaments. This year we would like to be more specific for the types of prizes for the age groups as each has different requirements.

Initiation & Novice Tournaments

- ✓ Hockey bags, nets, Jerseys (NHL), clothing or equipment
- ✓ Games (video or board), toys
- ✓ Ipod
- ✓ Parent prizes

General Tournament Prizes

- ✓ **Trophies & Medallions**
- ✓ **Sticks (Looney Stick – quality specific per age)**
- ✓ **Prizes for Raffles**
 - Sporting Equipment other than hockey
 - Tickets for community activities (ie. Swimming, Bowling, Kings Games)
 - Passes to hockey camps/schools
 - Gift certificates (Clothing, Restaurants, etc.)
- ✓ **Any business promotion items**
 - Hats, cups, bags, mini-sticks, golf balls, water bottles, shirts, jackets, etc.

Atom, Female & Peewee Tournaments

- ✓ Hockey bags, nets, Jerseys (NHL), clothing or equipment
- ✓ Games (video or board), toys
- ✓ Ipod

**Pizza or Sub
Shoot Out
Sponsors
{5-10 per
Tournament}**

Bantam & Midget Tournaments

- ✓ Banners
- ✓ Big Prize items
- ✓ Cash Donation to go to Tournament Expenses

**Hotel Room
Give Aways**

**Restaurant Gift
Certificates**



Trophy Sponsors – Tracing our History

It has come to our attention that in the past, trophies had been purchased/donated for each league (A & AA for A and B side winners). Unfortunately, with board changes and no advertising records available, the trophies have been misplaced. Businesses may have trophies sitting in their offices. If by chance your office has any Trophy from Dauphin Minor Hockey, please contact the Fundraising Directors.

The board is dedicated to locating and refurbishing all trophies. We are in the process of implementing and dedicating a display unit for the trophies at Credit Union Place. If your business has been a trophy sponsor in the past or you are a new sponsor and are interested in being a Trophy Sponsor, please indicate this on the sponsorship form provided.



Dauphin Minor Hockey Association Sponsorship Packages 2009 – 2010



Community Sponsor

- 1-7/8 "x2-3/8" page advertising in all tournaments programs
- OR**
- Webpage advertising for a team for the Season

\$100

Cash and Prize
Donation Total

Runner-Up Sponsor

- 1-7/8"x4-3/4" page advertising in all tournament programs
- *Webpage* advertising for a team for Season

\$175

Cash and Prize
Donation Total

Bronze Sponsor

- Sponsorship and Opportunity to present medals for the C side of a tournament
- 3-7/8"x4-3/4" page advertising in all tournament programs
- *Webpage* advertising for a division for Season – 4th Listing on Page as well as 1 team per division for the Season
- PA Announcements at the tournament to be made during the tournament

\$350

Cash and Prize
Donation Total

Silver Sponsor

- Presentation of Consolation Trophy for a tournament B side winner
- 5-3/4"x4-3/4" page advertising in all tournament programs
- *Webpage* advertising on Main/News/Event pages for the Season as well as 1 team per division – 3rd Listing on Page
- Signage displayed during the tournament (to be supplied by sponsor)
- PA Announcements at the tournament to be made during the tournament

\$600

Cash and Prize
Donation Total

Gold Sponsor

- Major Sponsor of one (1) tournament / year
- Presentation of championship trophy for tournament A side winner
- 7-3/4"x4-3/4" Advertisement in all tournament programs
- *Webpage* advertising on Main/News/Event pages as well as 1 team per division for the Season – 2nd Listing on Page

\$750

Cash and Prize
Donation Total

Platinum Sponsor

- Major Sponsor of one (1) tournament / year
- Presentation of championship trophy for tournament for A side winner
- 7-3/4"x4-3/4" **Color** page advertisement in all tournament programs
- *Webpage* advertising on Main/News/Event pages as well as 1 team per division for the Season – Top Listing on Page
- PA Announcements at the tournament to be made throughout the tournament

\$1000

Cash and Prize
Donation Total

*** (All Ads and Logos to be supplied by sponsor, preferred format – JPEG; PDF also accepted)

** Signage displayed during the tournament (to be supplied by sponsor)

* PA Announcements to be made during the tournament for Platinum thru Bronze Sponsors



Dauphin Minor Hockey Association Sponsorship Packages 2009 – 2010



Business Name: _____ Contact: _____

Mailing Address: _____

Phone: _____ Fax: _____ Email: _____

Platinum Sponsor.....\$1000

Tournament requested _____
 Program Ad Placement Back cover / Inside Front or Back

Gold Sponsor..... \$750

Tournament requested _____
 Program Ad Placement Front Half or Back Half

Silver Sponsor.....\$600

Tournament requested _____
 Program Ad Placement Front Half / Back Half

Bronze Sponsor.....\$350

Tournament requested _____
 Program Ad Placement Front Half / Back Half

Specialty Sponsorship Add-on Items



\$250

Trophy Sponsor

\$150

Pizza / Sub Sponsor



\$50 / Tournament



Jerseys Sponsor

\$1200 / Set

Runner – Up Sponsor\$175

Community Sponsor\$100 *Program or Website*

All tournament sponsors and placement within the free souvenir tournament programs are on a first come, first request basis. So make sure to request these items on the application.

Please issue this completed form with your requests and details regarding your sponsorship to Dauphin Minor Hockey Association. Cheques and forms may be sent to Box 307, Dauphin, Manitoba, R7N 2V2.

If you have an advertisement ready for either the tournament programs or the webpage, please feel free to email them to webmaster@dauphinminorhockey.com.