



Box 307, Dauphin, Manitoba, R7N 2V2

Summer 2010

Dear Potential Sponsor:

This is an invitation for your business to take part in our sponsorship program for the 2010-11 season. This program will provide you with a one time cost opportunity to advertise your business and services for the entire hockey season, as well as supporting our community's youth, over 220 strong, involved in our program. Your ad in the free souvenir programs and on the website will be viewed numerous times throughout the season.

**1500 Programs
Distributed at
Tournaments**

We have consolidated our sponsorship program to this one time canvassing of your business instead of on a regular basis throughout the hockey season. Donations for tournament raffles are greatly appreciated and will be accounted for into your sponsorship package but monies for individual medals, star of the game awards, and other miscellaneous items for each tournament will be provided through your generous contribution to one of our sponsorship levels.

Dauphin Minor Hockey Association appreciates the support the business community has provided in the past and looks forward to your involvement in our sport. Please review the enclosed package options for your advertising needs for the 2010 - 2011 hockey season.

**Last Years Events
-Royal Bank Cup**

**This Season
-DMH Banquet**

Dauphin Minor Hockey is looking forward to your support. If you have any questions, please feel free to contact the Fundraising coordinator, Lori Bogoslawski at 638-8507 or email to fundraising@dauphinminorhockey.com.

Sincerely,
Dauphin Minor Hockey Association

President – Ralph Zurba
1st Vice {1stvp} – Dale Guttman
2nd Vice {2ndvp} – Curtis Yaschyshyn
3rd Vice {3rdvp} – Cheri Percival
Treasurer – Kim Gawryluik
Player Advocate {pa} – Rick Etsell

Referee-in-Chief {refinchief} – Mitch Drysdale
Webmaster – Darren Eddie
Fundraising – Lori Bogoslawski
Administrative Director {registrar} – Nathan Fleck
Past President – Bill Nicholson

*{ * Contact all directors at email address extension
@dauphinminorhockey.com
with their title or alternate provided in brackets}*



Dauphin Minor Hockey Association Tournament Prize Donation Information Sponsorship Packages 2010 – 2011



The table below is a more specific list of the types of prizes for each age group.

Initiation & Novice Tournaments

- ✓ Hockey bags, nets, Jerseys (NHL), clothing or equipment
- ✓ Games (video or board), toys
- ✓ Ipod
- ✓ Parent prizes

General Tournament Prizes

- ✓ Trophies & Medallions
- ✓ Sticks (Looney Stick – quality specific per age)
- ✓ Prizes for Raffles
 - Sporting Equipment other than hockey
 - Tickets for community activities (ie. Swimming, Bowling, Kings Games)
 - Passes to hockey camps/schools
 - Gift certificates (Clothing, Restaurants, etc.)
- ✓ Any business promotion items
 - Hats, cups, bags, mini-sticks, golf balls, water bottles, shirts, jackets, etc.

Atom, Female & Peewee Tournaments

- ✓ Hockey bags, nets, Jerseys (NHL), clothing or equipment
- ✓ Games (video or board), toys

Pizza or Sub
Shoot Out
Sponsors
{5-10 per
Tournament}

Bantam & Midget Tournaments

- ✓ Banners
- ✓ Big Prize items
- ✓ Cash Donation to go to Tournament Expenses

Hotel Room Give
Aways

Restaurant Gift
Certificates



Trophy Sponsors – Tracing our History

Some trophies which had been purchased/donated for each league (A & AA for A and B side winners) were located last year but more are still out there. Businesses may have trophies sitting in their offices. If by chance your office has any Trophy from Dauphin Minor Hockey, please contact the Fundraising Director.

The board is dedicated to locating and refurbishing all trophies. The new display unit for the trophies is located on the north wall at Credit Union Place. If your business has been a trophy sponsor in the past or you are a new sponsor and are interested in being a Trophy Sponsor, please indicate this on the sponsorship form provided.



Dauphin Minor Hockey Association Sponsorship Packages 2010 – 2011



Community Sponsor

- 1-7/8 "x2-3/8" page advertising in all tournaments programs



- Webpage advertising for a team for the Season

\$100

Cash and Prize
Donation Total

Runner-Up Sponsor

- 1-7/8"x4-3/4" page advertising in all tournament programs
- *Webpage* advertising for a team for Season

\$175

Cash and Prize
Donation Total

Bronze Sponsor

- Opportunity to present medals for the C side of a tournament
- 3-7/8"x4-3/4" page advertising in all tournament programs
- *Webpage* advertising for a division for Season – 4th Listing on Page as well as 1 team per division for the Season
- PA Announcements at the tournament to be made during the tournament

\$350

Cash and Prize
Donation Total

Silver Sponsor

- Presentation of Consolation Trophy for a tournament B side winner
- 5-3/4"x4-3/4" page advertising in all tournament programs
- *Webpage* advertising on Main/News/Event pages for the Season as well as 1 team per division – 3rd Listing on Page
- Signage displayed during the tournament (to be supplied by sponsor)
- PA Announcements at the tournament to be made during the tournament

\$600

Cash and Prize
Donation Total

Gold Sponsor

- Presentation of championship trophy for tournament A side winner
- 7-3/4"x4-3/4" Advertisement in all tournament programs
- *Webpage* advertising on Main/News/Event pages as well as 1 team per division for the Season – 2nd Listing on Page
- PA Announcements at the tournament to be made throughout the tournament

\$750

Cash and Prize
Donation Total

Platinum Sponsor

- Major Sponsor of one (1) tournament / year
- Presentation of championship trophy for tournament for A side winner
- 7-3/4"x4-3/4" **Color** page advertisement in all tournament programs
- *Webpage* advertising on Main/News/Event pages as well as 1 team per division for the Season – Top Listing on Page
- PA Announcements at the tournament to be made throughout the tournament

\$1000

Cash and Prize
Donation Total

*** (All Ads and Logos to be supplied by sponsor, preferred format – Vector; JPEG & PDF also accepted)

** Signage displayed during the tournament (to be supplied by sponsor)

* PA Announcements to be made during the tournament for Platinum thru Bronze Sponsors



Dauphin Minor Hockey Association Sponsorship Packages 2010 – 2011



Business Name: _____ Contact: _____

Mailing Address: _____

Phone: _____ Fax: _____ Email: _____

Platinum Sponsor.....\$1000

Tournament requested _____
Program Ad Placement Back cover / Inside Front or Back

Gold Sponsor..... \$750

Tournament requested _____
Program Ad Placement Front Half or Back Half

Silver Sponsor.....\$600

Tournament requested _____
Program Ad Placement Front Half / Back Half

Bronze Sponsor.....\$350

Tournament requested _____
Program Ad Placement Front Half / Back Half

Specialty Items



- \$250
Large Size **Trophy Sponsor**
- \$150
Medium Size

Pizza / Sub Sponsor



- \$50 / Tournament
8 to choose from

Jerseys Sponsor



- \$1500 / Set
Company Name on
Bottom of Jersey

Runner – Up Sponsor\$175

Community Sponsor\$100 *Program or Website*

All tournament sponsors and placement within the free souvenir tournament programs are on a **first come, first request basis**. So make sure to request these items on the application.

Please issue this completed form with your requests and details regarding your sponsorship to Dauphin Minor Hockey Association. Cheques and forms may be sent to Box 307, Dauphin, Manitoba, R7N 2V2.

If you have an advertisement ready for either the tournament programs or the webpage, please feel free to email them to registrar@dauphinminorhockey.com.